

Corporate GPT's main business value



Cost saving

Investing in ChatGPT Team (paid ChatGPT version) for every employee in the company might end up being pretty pricey. Currently, all BotsCrew employees utilize accounts connected to the same API, resulting in annual savings of **up to \$22k** for a company of **60** people.



Data privacy

Interacting with AI tools carries potential risks concerning data security. Internal GPT keeps sensitive information secure as the knowledge lives outside the ChatGPT model and remains within your company's boundaries.



Efficiency & automation

Corporate GPT is like having an extra helping hand for employees. It automates routine tasks, makes content creation smoother, and even lends a hand with research and development. By teaming up with humans, these models give you and your employees more time and resources to tackle the big, creative tasks.



Although ChatGPT from OpenAI can perform most of the tasks I need, I still prefer the internal BotsCrew GPT, as it already knows a lot of information about our company, and I don't have to explain who BotsCrew is and what we do with every request. Overall, I am very happy that we have such a tool, which saves me about 10–15% of work time that I can now devote to tasks that require my direct actions.

I believe that with the development of this tool, each employee will be able to save up to 1/3 of work time that was previously spent on performing voluminous routine tasks.



Margo Kazmina
Graphic Designer at BotsCrew



Internal GPT makes my life easier and makes me much more efficient. Tasks that I'd spend hours on (starting from basic stuff like emails, simplifying things, and up to more complex creative tasks and instructions) are now done in several minutes.



Ivan Zemziulin
Account Manager at BotsCrew



Analytics & insight generation

Utilizing the built-in analytics panel, you can gather insights to discern user patterns, understand the usage of the solution across various departments, and identify areas for improvement.



With the internal solution, your company can unlock the full potential of generative AI for your internal tasks. For example, you can simply put in the content and reproduce it into something else without the fear of disclosing anything sensitive. As a result, you get highly customized and unique outputs from using internal GPT compared to ChatGPT.



Alina Danilova
Digital Marketing Manager at BotsCrew